

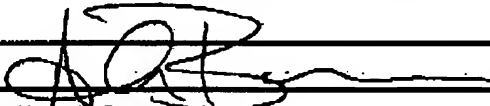
JUL 17 2005

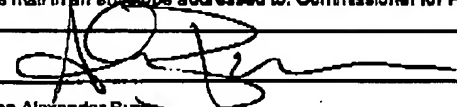
PTO/SB/21 (08-04)

Approved for use through 07/31/2008. OMB 0651-0031
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|---|----------------------|------------------------|--|
| TRANSMITTAL FORM (to be used for all correspondence after initial filing) | Application Number | 10/016,380 | |
| | Filing Date | 12/10/2001 | |
| | First Named Inventor | Gary Alan Hayler | |
| | Art Unit | 2843 | |
| | Examiner Name | Barry W. Taylor | |
| Total Number of Pages in This Submission | 31 | Attorney Docket Number | |

| ENCLOSURES (Check all that apply) | | |
|---|--|--|
| <input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.62 or 1.63 | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below): |
| Remarks Title: Broadcast Audience Surveillance Using Intercepted Audio Customer No. 40318 | | |
| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | |
| Firm Name | | |
| Signature |  | |
| Printed name | Alan Alexander Burns | |
| Date | 07/18/2005 | Reg. No. |

| CERTIFICATE OF TRANSMISSION/MAILING | |
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| Signature |  |
| Typed or printed name | Alan Alexander Burns |
| Date | 07/18/2005 |

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UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. 10/016,380 Confirmation No. 4943
Filing Date 12/10/2001
5 Applicants Gary Alan Hayter
Paul E. Graf
Alan Alexander Burns
Customer No. 40318
Examiner Barry W. Taylor
10 TC/A.U. 2643
Title: Broadcast Audience Surveillance Using Intercepted Audio
Date: 16 July 2005
15
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450
20

APPLICANTS' RESPONSE AMENDING APPLICATION**Amendment B**

25

Dear Commissioner:

In response to Office Action of 31 May 2005, please amend the above-identified application as follows:

30

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Statement Regarding Substance of Interview of 12 July 2005 begins on page 7 of this paper.

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Remarks/Arguments begin on page 9 of this paper.